

Global Entrepreneurship Workshop Series

- powered by Gateway & International Office

Global challenges require global solutions. Our aim is to highlight the relevance of Entrepreneurship education in achieving the *UN's Sustainable Development Goals (SDG)*. Join our workshops and take the great opportunity for university-based entrepreneurs to establish a global network and exchange knowledge across borders. Participating will be an international audience from University of Cologne and its partners (DAAD projects ADENIN, BaSEF, NIREMaS, and Gateway incubator). Learn more about our workshops and sign up now!

All workshops take place from
4:30 pm - 6:00 pm (CET)

fe:male Empowerment - What does it take?

Successful founding can only be achieved by knowing your strengths and weaknesses as well as being part of a diverse team. These topics among others are part of the workshop by "fe:male innovation hub".

App-Design for Start-up Starters

In many parts of the world, such as the African continent, an important way of solving problems can be found in the designing of apps. In this workshop by the "fe:male innovation hub", the focus is set on the first important steps for your product idea and its technical implementation into an app.

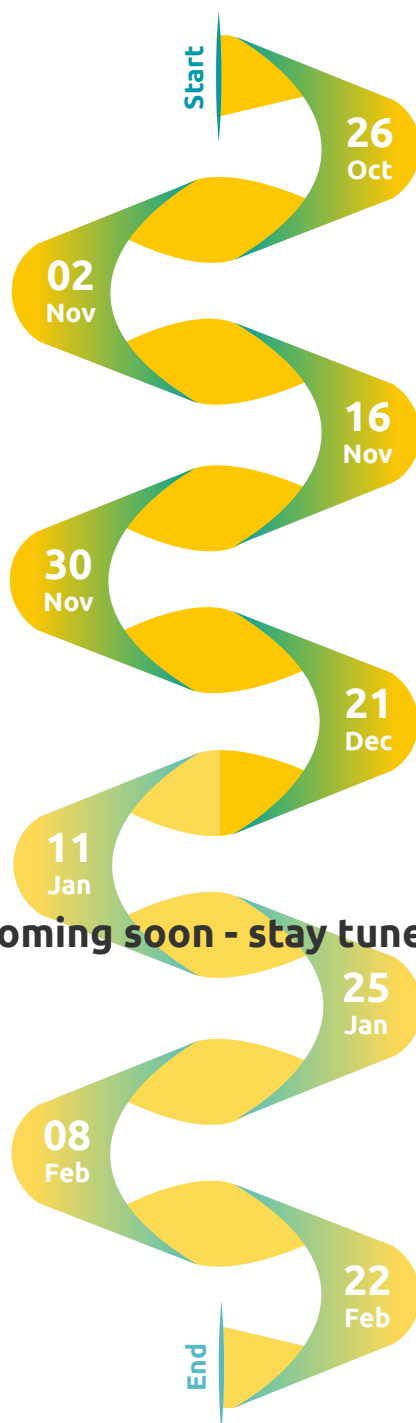
Are you interested to be part of the Global Entrepreneurship Workshop Series?

For more details and applications check out our Eventbrite!

<https://www.gateway.uni-koeln.de/event/global-entrepreneurship-workshop/>

Contact

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Coming soon - stay tuned!

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Intercultural Skills for Start-ups

In our globalized world, entrepreneurial skills and knowledge are not sufficient. Intercultural skills have gained significant importance in this process. Get some insight on this topic with Dr. Gabi Katchowil in our first workshop.

Smart Tools for Start-ups: Doing Business with Germans

What does German business culture mean? Find the answers on the diverse fields of German cultural standards and their importance for the globalized world in this workshop by Dr. Gabi Kratochwil.

Design Thinking

In this workshop, the important approach of Design Thinking as innovative solution for complex problems is underscored by our experienced coaches. It combines theoretical instructions with practical experience and subsequent reflection.

Make ideas work.

